MAN 699 Advanced Topics in Digital Transformation

Instructor	Dr. Leo Schmallenbach, Nils Schweikard
ECTS	6
Hours/week	4 + self-study
Aim of the module	This course focuses on advanced topics in digital transformation, exploring the latest developments and trends in the realm of technology-driven change. Through the lens of case studies, analyzed in group projects and in-class discussions, students will gain a comprehensive understanding of how digital transformation is reshaping organizations and industries. The course is divided into four main modules, each centered around a specific case study related to one aspect of digital transformation: • Digital Transformation and Change • Future of Work • Innovating in the Digital Era • AI and Data Analytics
Dates <u>**Note:**</u> Participation in each session is mandatory.	Session 1 (Kick-off): **09.09.2025,** 15:30 – 17:00 *(210, L9, 1-2)* Session 2 (Case 1): **23.09.2025,** 15:30 – 17:00 *(EO 256, Schloss)* Session 3 (Case 2): **30.09.2025,** 15:30 – 17:00 *(EO 256, Schloss)* Session 4 (Case 3): **07.10.2025,** 15:30 – 17:00 *(EO 256, Schloss)* Session 5 (Case 4): **14.10.2025,** 15:30 – 17:00 *(EO 256, Schloss)* Session 6 (Final Report): **21.10.2025,** 15:30 – 17:00 *(001, L9, 1-2)* Session 7 (Wrap-up): **18.11.2025,** 15:30 – 17:00 *(EO 256, Schloss)*
Prerequisite	Recommended: Master-level knowledge on innovation and management, e.g., MAN 690 Innovation Management
Registration	YES. The number of participants is restricted. Students must formally apply for this seminar course by handing in an application including a motivation letter (1 page), CV (1-2 pages), and a current transcript of records. Applications (including student ID) can be submitted to: orga@bwl.uni-mannheim.de by e-mail. • **Application deadline: 02.09.2025** • **Announcement of participants: 04.09.2025**
Form of assessment	- Oral presentations (60%) - Final report (40%)
Semester	Fall term
Language	English