

## MAN 699 Advanced Topics in Digital Transformation

<b>Instructor</b>	Dr. Leo Schmallenbach, Nils Schweikard
<b>ECTS</b>	6
<b>Hours/week</b>	4 + self-study
<b>Aim of the module</b>	<p>This course focuses on advanced topics in digital transformation, exploring the latest developments and trends in the realm of technology-driven change. Through the lens of case studies, analyzed in group projects and in-class discussions, students will gain a comprehensive understanding of how digital transformation is reshaping organizations and industries. The course is divided into four main modules, each centered around a specific case study related to one aspect of digital transformation:</p> <ul style="list-style-type: none"> <li>• Digital Transformation and Change</li> <li>• Future of Work</li> <li>• Innovating in the Digital Era</li> <li>• AI and Data Analytics</li> </ul>
<b>Dates</b>  <b>Note:</b> Participation in each session is mandatory.	<p>Session 1 (Kick-off): <b>09.09.2025</b>, 15:30 – 17:00 (<i>210, L9, 1-2</i>)</p> <p>Session 2 (Case 1): <b>23.09.2025</b>, 15:30 – 17:00 (<i>EO 256, Schloss</i>)</p> <p>Session 3 (Case 2): <b>30.09.2025</b>, 15:30 – 17:00 (<i>EO 256, Schloss</i>)</p> <p>Session 4 (Case 3): <b>07.10.2025</b>, 15:30 – 17:00 (<i>EO 256, Schloss</i>)</p> <p>Session 5 (Case 4): <b>14.10.2025</b>, 15:30 – 17:00 (<i>EO 256, Schloss</i>)</p> <p>Session 6 (Final Report): <b>21.10.2025</b>, 15:30 – 17:00 (<i>001, L9, 1-2</i>)</p> <p>Session 7 (Wrap-up): <b>18.11.2025</b>, 15:30 – 17:00 (<i>EO 256, Schloss</i>)</p>
<b>Prerequisite</b>	Recommended: Master-level knowledge on innovation and management, e.g., MAN 690 Innovation Management
<b>Registration</b>	<p>YES. The number of participants is restricted. Students must formally apply for this seminar course by handing in an application including a motivation letter (1 page), CV (1-2 pages), and a current transcript of records.</p> <p>Applications should be submitted by completing the following form: <a href="https://gbpanel.fra1.qualtrics.com/jfe/form/SV_ehXptk0rfu4yqPA">https://gbpanel.fra1.qualtrics.com/jfe/form/SV_ehXptk0rfu4yqPA</a></p> <p>In case of questions, please contact <a href="mailto:secretary.orgabwl@uni-mannheim.de">secretary.orgabwl@uni-mannheim.de</a>.</p> <ul style="list-style-type: none"> <li>• <b>Application deadline: 02.09.2025</b></li> <li>• <b>Announcement of participants: 04.09.2025</b></li> </ul>
<b>Form of assessment</b>	<ul style="list-style-type: none"> <li>- Oral presentations (60%)</li> <li>- Final report (40%)</li> </ul>
<b>Semester</b>	Fall term
<b>Language</b>	English

