

**Module: MAN 692 Organization Theory****Contents:**

The study of relationships of organizations with their external environment, and the behavior of individuals within the organization is used to systematically analyze how organizations operate and can best be managed. For instance, it suggests ways to achieve and retain competitive advantage and to anticipate or even initiate change.

This course offers a broad introduction to organization theory. It starts with classical organization theories and then moves on to cover a wide variety of perspectives like New Institutional Economics, Resource Based View of the Firm, Organizational Learning or Networks.

**Learning outcomes:**

This course aims at providing an overview of the key issues and arguments within organization theory. Additionally, it systematically applies theory to practical organizational challenges to highlight the value of theory for organizational analysis and decision making.

**Prerequisites:****Formal:** -**Recommended:** Basic bachelor-level knowledge on organization and management**Obligatory registration:** no**Further Information on registration:** -

<b>Courses</b>	<b>Hours per week</b>	<b>Self-study</b>
Lecture	2	6
Exercise class	2	2

ECTS in total 6

**Form of assessment** Written exam (60 Min., 60%), assignment (mini-case study) & group presentation (40%)**Preliminary course work** -**Lecturer/Person in charge** Prof. Dr. Karin Hoisl**Duration of module** 1 semester**Offering** Fall Semester**Language** German**Program-specific educational goals** LG 1**Grade** graded**Range of application** M.Sc. MMM, M.Sc. Bus. Inf., M.Sc. Bus. Edu., LL.M., M.Sc. Econ.