

Module: MAN 721 Research Seminar Organization and Innovation

Contents:

The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.

Learning outcomes:

Students learn how to conduct high quality research in the areas of Organization & Innovation, they will independently write a paper about a topic in Organization & Innovation and present and discuss their results in class. Successful seminar attendance qualifies the students to write their master thesis at the Chair of Organization and Innovation.

Prerequisites:

Formal: Innovation Management (MAN 690) or Organizational Behavior (MAN 691) or Strategic Innovation Management (MAN 658) or Organisationstheorie (MAN 692) or IP Management (MAN 693) - parallel attendance possible

Recommended: Master-level knowledge on organization and management

Obligatory registration: yes	Further Information on registration: Website of the chair / "Student Portal"	
Courses	Hours per week	Self-study
Seminar	2	10
ECTS Modul insgesamt		6
Form of assessment	Written seminar thesis (70%), presentation (30%)	
Preliminary course work	-	
Lecturer/Person in charge	Prof. Dr. Karin Hoisl	
Duration of module	1 semester	
Offering	Spring Semester, fall semester	
Language	English	
Program-specific educational goals	LG 1, LG 2, LG 5	
Grade	graded	
Range of application	M.Sc. MMM, M.Sc. Bus. Edu.	