

Module: MAN 721 Research Seminar Organization and Innovation**Contents:**

The seminar deals with current topics in the field of strategic organization and innovation research. Participation in the seminar will enable students to independently explore a research topic in a written paper. Students will get acquainted with basic literature research techniques and will learn how to organize and structure their research. Furthermore, students will be introduced to presentation techniques and how to present research findings.

Learning outcomes:

Students learn how to conduct high quality research in the areas of Organization & Innovation, they will independently write a paper about a topic in Organization & Innovation and present and discuss their results in class. Successful seminar attendance qualifies the students to write their master thesis at the Chair of Organization & Innovation.

Prerequisites:

Necessary: Innovation Management (MAN 690) or Organizational Behavior (MAN 691) or Strategic Innovation Management (MAN 658) or Organisationstheorie (MAN 692) or IP Management (MAN 693), parallel attendance possible

Recommended: Master-level knowledge on organization and management

Obligatory registration: yes**Further Information on registration:** -

Courses	Hours per week	Self-study
Seminar	2	15
ECTS in total		6

Form of assessment	Written seminar thesis
Preliminary course work	-
Performing lecturer	Prof. Dr. Karin Hoisl
Examiner	Prof. Dr. Karin Hoisl
Duration of module	1 semester
Offering	Spring semester and fall semester
Language	English
Program-specific educational goals (Competency Goals)	CG 1, CG4
Grade	yes
Range of application	M.Sc. MMM, M.Sc. WiPäd