

## **Student Marketing and Social Media Assistant Position Available**

The Chair of Organization and Innovation is looking for a student marketing and social media assistant (m/f/d).

### **Your responsibilities:**

- Create advertising material for offline and online marketing campaigns
- Create and publish social media written, graphic and video contents
- Implement a social media communication plan and monitor its performance

### **What you can expect:**

- Friendly and stimulating working environment and high degree of autonomy
- Flexible working hours

### **What we expect:**

- Creative, highly committed and reliable team players
- Excellent verbal communication skills and fluency in English and German
- High interest in the fields of organization and innovation
- Very good skills in MS Office and excellent knowledge of social media (prior marketing experience appreciated)

### **Conditions:**

- Start: August/September 2022
- Long-term employment-relationship preferred
- Approximately 12h per month

Please send your application including CV and relevant certificates and references to **orga@bwl.uni-mannheim.de**. We look forward to receiving your application.

*Please be aware that breach of confidentiality and unauthorized access by a third party cannot be excluded for a communication without encryption.*