LENA RUDAT

L5, 4 Room 011, 68161 Mannheim, Germany • +49 170 4153 956 • lena.rudat@uni-mannheim.de

EDUCATION

University of Mannheim, Mannheim, Germany — Sep 2021 - today
- PhD in Management

University of St. Gallen, St. Gallen, Switzerland — Sep 2019 - Sep 2021
- Master of Arts in Strategy and International Management, GPA 3.63

University of Mannheim, Mannheim, Germany — Sep 2015 - Jun 2019
- Bachelor of Science in Business Administration, GPA 3.96

FGV Ebape, Rio de Janeiro, Brazil — Sep 2018 - Dec 2018
- Exchange Semester, GPA 4.0

ESSEC Business School, Singapore — Jan 2018 - Apr 2018
- Exchange Semester, GPA 3.86

University of South Carolina, Columbia, SC — Sep 2017 - Dec 2017
- Exchange Semester, GPA 4.0

EXPERIENCE

University of Mannheim, Germany: Organization & Innovation Research Assistant — Nov 2022 - today
- Supporting the Chair of Organization and Innovation (Prof. Dr. Karin Hoisl) with teaching and research

University of St. Gallen, Switzerland: Diversity & Inclusion Research Assistant — March 2020 - Jul 2021
- Supporting the chair with diversity benchmarking for corporate and educational organizations with the help of descriptive statistics
- Conducting literature research and academic writing to contribute to the publishing of research papers, reports, and book articles

Schenker AG, Germany: Data Strategy & Analytics Working Student and Intern — May 2018 - May 2019
- Data cleaning and crafting data strategy processes with the help of Python and Tableau
- Coordinated the implementation of a PowerPoint Add-In for the entire Schenker organization

University of Mannheim, Dean's Office, Germany: Executive Assistant to MD — Feb 2017 - Feb 2019
- Designed and implemented a global benchmark research project for Master programs and summer schools in business administration

IBEA Program: Student Researcher & Consultant — Feb 2017 - Dec 2018
- Contributed research on the rise of AI to a white paper by the Live with AI foundation, Singapore
- Evaluated new blockchain ventures for an ether-based integration into Vietnamese supply chains, East Agile, Ho Chi Minh, Vietnam

University of Mannheim, Germany: Principles of Finance Teaching Assistant — Sep 2016 - Dec 2016
- Held bi-weekly lectures for 120 students
- Corrected final exams and actively collaborated with the chair

German Federal Ministry of Family, Senior Citizens, Women and Youth: Voluntary Service Year in Viet Tri, Vietnam — Aug 2014 - Aug 2015
- Taught English as a full-time teacher at an SOS Orphanage Village, University, High-School, and Primary School for a total of 500 students

SCHOLARSHIPS & GRANTS

Research Project Grant, German Society for Online Research — 2022
PhD Scholarship, Cusanuswerk (financed by the Federal Ministry of Education and Research) — 2021
PhD Scholarship, Graduate School of Economics and Social Sciences (University of Mannheim) — 2021
Jane M. Klausman Women in Business Scholarship, Zonta Foundation — 2019
Promos Scholarship for Student Mobility, German Academic Exchange Service — 2018
IBEA Scholarship to study three semesters abroad, University of Mannheim — 2016
IJFD Scholarship for a Voluntary Service Year Abroad, German Federal Ministry of Family, Senior Citizens, Women and Youth — 2014

SKILLS

Languages: German (native), English (fluent), French (fluent), Vietnamese (basic)
Software: Microsoft Excel (advanced) VBA Programming (advanced), R (advanced), ATLAS.ti (advanced)
Python (intermediate), Stata (intermediate)

RESEARCH PROJECTS AND PUBLICATIONS

Publication   Jan 2021
Sander, Gudrun; Hartmann, Ines; Keller, Nora & Rudat, Lena: *Diversity und Inklusion* (2021). In Genkova,
Petia (Hrsg.): Handbuch Globale Kompetenz.
Wiesbaden: Springer VS, 2021, https://www.alexandria.unisg.ch/publications/260961

Master Thesis, Grade: 6 (6 being highest)   Nov 2020 - Jun 2021
Measuring the Compatibility of Professional and Private Life with Prof. Gudrun Sander
- Literature review of the influence of organizational characteristics and policies on employee's ability to balance professional and private life
- Quantitative analyses with the help of company data collected from benchmark analyses conducted by the chair exploring the identified influencing forces and their effect on employees' work-life balance

Research Project, Grade: 5.5 (6 being highest)   Feb 2020 - May 2020
Political Agenda on Twitter during the Corona Crisis, Course: Quantitative Text Analysis by Prof. Roy Gava
- Retrieval and cleaning of 111,000 tweets from UK Parliamentarians and US Members of Congress
- Descriptive statistics and sentiment analysis with the package *sentimentr* in *R*
- <u>Result</u>: The peak in the number of tweets as well as their negative sentiment preceded the peak of the cases in the respective country. The frequency and negative sentiment of tweets by the opposition were higher than the one of the governing party when the crisis fully unfolded. In the UK, the difference between the opposition and the governing party was larger in terms of negative sentiment.

Bachelor Thesis, Grade: 1.0 (1.0 being highest)   Apr 2019 - Jun 2019
Applications of Predictive Maintenance with Prof. Moritz Fleischmann
- Literature review on factors influencing the choice of maintenance methods in industry applications
- Case study development of four cases of maintenance choices in different industry sectors
- <u>Result</u>: The decision between corrective, preventive, and predictive maintenance is made based on cost, time-dependency, prognostic characteristic knowledge, and safety.