

Schedule Lecture & Case Study Sessions

MKT 615 Sales Management

Day	Date	Time	Room	Content
Monday	February 10th, 2025	8.30 – 10.00	Room O133	Lecture
Monday	February 17th, 2025	8.30 – 10.00	Room O133	Lecture
Monday	February 24th, 2025	8.30 – 10.00	Room O133	Lecture
Monday	March 3rd, 2025	8.30 – 10.00	Room O133	Lecture
Monday	March 10th, 2025	8.30 – 10.00	Room O133	Lecture
Thursday	March 13th, 2025	10.15 – 11.45	Room O145	Case Study
Monday	March 17th, 2025	8.30 – 10.00	Room O133	Lecture
Monday	March 24th, 2025	8.30 – 10.00	Room O133	Lecture
Thursday	March 27th, 2025	10.15 – 11.45	Room O145	Case Study
Monday	March 31st, 2025	8.30 – 10.00	Room O133	Lecture
Thursday	April 3rd, 2025	10.15 – 11.45	Room O145	Case Study
Monday	April 7th, 2025	8.30 – 10.00	Room O133	Lecture
Thursday	April 10th, 2025	10.15 – 11.45	Room O145	Case Study
Monday	April 28th, 2025	8.30 – 10.00	Room O133	Lecture
Monday	May 5th, 2025	8.30 – 10.00	Room O133	Lecture
Thursday	May 8th, 2025	10.15 – 11.45	Room O145	Case Study
Monday	May 12th, 2025	8.30 – 10.00	Room O133	Lecture
Thursday	May 15th, 2025	10.15 – 11.45	Room O145	Case Study
Monday	May 19th, 2025	8.30 – 10.00	Room O133	Lecture
Thursday / Monday	May 22nd, 2025 / May 26th, 2025	tbd	tbd	Q&A