

Topic Preferences Research Seminar MKT 710/720/730/740/750

First Name, Surname

Student ID No.

Degree program + Semester

E-mail address
(of university-account)

GPA Master

In case you completed one of the following course, please indicate your grade:

Grade MKT 401

Grade MKT 510

Grade MKT 520

Please list your **top 10 topics** in order of preference (priority 1 = most preferred topic). Please consider the guidelines regarding selecting topics (at least two topics from each of the four chairs of Prof. Homburg, Prof. Kraus, Prof. Kuester, and Prof. Stahl and one topic from the Chair of Prof. Vomberg).

Priority	Topic Nr.	Title of the Topic	Chair of the Topic
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			