

**Job offer:**

**Student Assistant (m/f/d) for Research Support**  
at the Chair of Sales & Services Marketing

We are looking for a student (m/f/d) to support the **Chair of Sales & Services Marketing** of the Business School for **20h/month** as soon as possible.

You would mainly support research projects that deal with **Consumer Behavior**.

**Your tasks:**

- Conduct literature & web searches to summarize the status quo in a research area
- Brainstorm new ideas and solutions to practical and academic problems
- Assist with gathering & analyzing (un)structured experiment data
- Design experimental setups and support their operationalization

**Your main take-aways:**

- You will get to know how research projects and academia work
- You will familiarize yourself with concepts from both Marketing and Psychology
- You will learn how to transform and analyze associated data

**Requirements:**

- Basic Knowledge in Psychology would be a plus
- Successful completion of bachelor thesis
- German as native language

If you are interested, please send your application with the usual documents (CV, overview of previous academic achievements etc.)

in written form to the chair or via email to [soufi@bwl.uni-mannheim.de](mailto:soufi@bwl.uni-mannheim.de)

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