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## **(SENIOR) UX RESEARCHER (M/F/D)**

### **STUTT GART**

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#### **WE ARE THE STRATEGIC EXPERIENCE DESIGN COMPANY OF ALLIANZ.**

We resolve complexity to transform the ordinary in progressive ways. We are experts at making complex products simple and digitally accessible, delivering validated user experiences in the business of trust. Our strength is built on shared values that inspire and we are always looking for creative and passionate people who are interested in joining a great team.

#### **YOUR ROLE & RESPONSIBILITIES INCLUDE APPLYING QUALITATIVE AND QUANTITATIVE METHODS TO RESEARCH QUESTIONS THAT GUIDE PRODUCT-DEVELOPMENT TEAMS BUILDING FOR THEIR USER NEEDS.**

As a (Senior) UX Researcher (M/F/D), you will collaborate with a team of other researchers in a hybrid working setup, creating and executing diverse research activities that shape new innovation concepts and drive a user-centered development process. It will be essential that you have knowledge and experience of core user research practices and the ability to share insights in ways that increase empathy.

#### **YOUR EXPERIENCE IS WHAT WE ARE LOOKING FOR**

- Experience in running user studies at varying stages of product development, applying a variety of qualitative/quantitative research methods and practices
- Proven understanding of the strengths and weaknesses of different user experience research methods
- Excellent understanding of Agile software development and the value user experience research brings to product teams
- Passion for designing mixed-method research studies, that generate actionable insights, and measurable impact for project teams
- Ability to be a persuasive advocate for user needs within multidisciplinary project teams, educating others about the value of user experience research
- Confidence in communicating research findings through oral, visual, and written communication
- Plan, facilitate and document strategic workshops (onsite/remote) to align stakeholders, to build empathy, develop ideas, support prioritization, and guide decision-making and taking next steps
- Ability to flexibly work across multiple projects, effectively prioritizing tasks



- 3+ years of experience doing what you do
- Intermediate to senior experience level working in user experience research, usability testing, technical consulting and implementation, or in a related role/field
- Full professional proficiency in German and English

#### **IT'S ALSO NICE TO HAVE**

- A degree in UX Research, Human-Computer Interaction, Cognitive Science, Psychology, Business psychology, Market Research or a related field
- Experience in mentoring Junior UX Researchers (m/f/d) with critique/feedback, to support their development
- Professional experience in the insurance/financial services sector
- Professional proficiency in another core market language (French, Spanish, or Italian)

#### **WHAT WE OFFER IS AWESOME**

At Kaiser X Labs we believe that a healthy work-life balance benefits everyone and that great teams need diverse talents. As a company of Allianz we are able to offer you competitive compensation and benefits in line with your experience. And we provide you the chance to work in an open and interdisciplinary space where diverse perspectives come together to shape the future of insurance.

#### **APPLY NOW**

Your strength and experience is your most important asset; therefore, everyone, independent of other features, such as gender, race, descent, religion, sexual orientation, age or disability is warmly welcomed.

#### **BECOME A KAISER!**

Apply now!

