



Internship Opportunities @Carl

2019/20

YOUR OPPORTUNITY AT CARL



WHY CARL

- Be part of a very exciting growth phase
- Exciting and diverse challenges in a fast-paced environment
- Experienced management team that invests in your personal development

MARKETING INTERN

- Project responsibilities, i.e. Accountbased Marketing campaign
- Quantitative analysis of marketing performance
- Optimisation of online and offline campaigns



carl-jobs.personio.de/job/90865



BUSINESS DEVELOPMENT INTERN

- Project responsibilities, i.e. events with cooperation partners
- Carry out cohort analysis and support developing a lead scoring and attribution model
- Support in critical ad-hoc projects



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