




# Student Tutors (m/f/d) MKT 401: Strategic Marketing

## Period: February to June 2024

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as a **Student Tutor of MKT 401: Strategic Marketing** in the spring term of 2024, you can expect an **interesting position with multifaceted and challenging tasks!**

### WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

-  Assist in the preparation of learning material and content of teaching
-  Hold tutorials à 90 minutes or simulation sessions in English from February to March (over 5 weeks in total)
-  Organizational support of the course

### Job Profile

-  ~ 20 hrs/ month
-  International focus
-  Valuable contacts to academia and practice
-  Young and motivated team
-  Multifaceted work
-  Flexible work schedule

### WHO ARE WE LOOKING FOR?

- Very good English language skills (!)
- Bachelor's degree
- Above-average study performance
- Confident and competent appearance
- Assertiveness

**Please send your complete application** (motivation letter, transcripts & CV) **to Alexander Rupertus by Oct 15<sup>th</sup>, 2023**

**Note on equality:** Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

**Note on data protection:** Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the University's homepage: <https://www.uni-mannheim.de/universitaet/stellenanzeigen/datenschutz-bei-bewerbungen>. Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly. If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.



**Alexander Rupertus, M.Sc.**

Contact for Student Tutors applications

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