




Simulation Tutors (m/f/d) for MKT 401 Strategic Marketing

- February to June 2025 -

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester is looking for a motivated student to support our young and engaged team during the **simulation of MKT 401: Strategic Marketing** between February and June 2024.

WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

-  Assist in the preparation and execution of a computer-based **Harvard simulation**
-  Run the **simulation sessions on five consecutive Fridays between February and March**
-  Each simulation day consists of 2 sessions à 3.5 hours

WHO ARE WE LOOKING FOR?

- Bachelor's degree
- Proficient English language skills
- Assertiveness
- Confident and competent appearance
- Above-average study performance

Please send your complete application (motivation letter, transcripts & CV) to Lukas Miedzinski as soon as possible.

Note on equality: Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

Note on data protection: Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the University's homepage: <https://www.uni-mannheim.de/universitaet/stellenanzeigen/datenschutz-bei-bewerbungen>. Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly. If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.

Job Profile



~ 20 hrs/ month



International focus



Valuable contacts to academia and practice



Young and motivated team



Multifaceted work



CHAIR OF MARKETING & INNOVATION
PROFESSOR DR. SABINE KUESTER



Lukas Miedzinski, M.Sc.

Contact for Student Tutors applications

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Chair of Marketing & Innovation

Prof. Dr. Sabine Kuester

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