




# Student Research Assistant (m/f/d)

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as a **Student Assistant**, you can expect an **interesting position with multifaceted, challenging tasks!**

-  Supporting interesting research projects at the intersection of marketing and innovation management
-  Working in a dynamic team of young researchers
-  Independent, well-structured and goal-oriented working style

## WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

- Support of doctoral students in their projects
- Assistance in research projects:
  - Data research, evaluation and interpretation
  - Literature research
  - Organizational support

## WHO ARE WE LOOKING FOR?

- Very good/ fluent English language skills
- Very good computer literacy (esp. very good knowledge of MS Office)
- Above-average study performance
- Marketing specialization appreciated
- Knowledge in literature research appreciated
- Knowledge in data research appreciated
- Postgraduate students preferred
- First experience with statistical software preferred (e.g., SPSS/SmartPLS/AMOS/R/STATA)

## HOW TO APPLY

Please send your complete application to Cassandra Götz (motivation letter and CV).

**Note on equality:** Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

**Note on data protection:** Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the University's homepage: <https://www.uni-mannheim.de/universitaet/stellenanzeigen/datenschutz-bei-bewerbungen>. Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly. If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.



## Kassandra Götz

Contact for Student Assistant applications

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Chair of Marketing & Innovation

Prof. Dr. Sabine Kuester

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## Job Profile



10 - 15 hours/month



International focus



Valuable contacts in academia and practice



Young and motivated team



Multifaceted work



Flexible work schedule