




Student Assistant (m/f/x)

– Time period: October & November 2018 –

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester has an international focus and is well connected to partners in academia and practice.

Supporting our young and ambitious team as a **Student Assistant**, you can expect an **interesting position with multifaceted, challenging tasks!**

-  Supporting interesting research projects at the intersection of marketing and innovation management
-  Working in a dynamic team of young researchers
-  Independent, well-structured and goal-oriented working style

WHAT WILL BE MY RESPONSIBILITIES AT THE CHAIR?

- Support of an international research project
- Assistance in data collection, processing, and analysis
- Organizational support

WHO ARE YOU LOOKING FOR?

- Very good/ fluent German language skills
- Very good computer literacy (esp. very good knowledge of MS Office)
- Above-average study performance
- Marketing specialization appreciated
- Knowledge in literature research appreciated
- Knowledge in data research appreciated
- Postgraduate students preferred
- Experience with statistical software preferred (e.g., SPSS/ SmartPLS/ AMOS/ R/ STATA)

Please send your complete application to Dr. Sergej von Janda (motivation letter, transcripts and CV).

Note on equality: Qualified applicants with a disability will be given preference. The University of Mannheim aims at increasing the proportion of women and thus encourages suitably qualified women to apply.

Note on data protection: Please note that a breach of confidentiality and the unauthorized access by third parties cannot be excluded when transmitting an unencrypted email. The submitted documents will be returned only if an envelope with sufficient postage is included. Otherwise they will be destroyed after the application process according to the requirements of the data protection law. Electronic applications will be deleted accordingly.

Job Profile



40hrs/ month



International focus



Valuable contacts in academia and practice



Young and motivated team



Multifaceted tasks



Flexible work schedule



CHAIR OF MARKETING & INNOVATION
PROFESSOR DR. SABINE KUESTER



Dr. Sergej von Janda

Contact for this application

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