




Research Associate / Doctoral Student (m/f/d)

- Entry Date Flexible -

The Chair of Marketing and Innovation of Professor Dr. Sabine Kuester at the University of Mannheim has an international focus and is well connected to partners in academia and practice.

As part of our young and ambitious team, you can expect a structured and goal-oriented doctoral program:

-  Interesting research topics at the intersection of marketing and innovation management
-  Teaching and research in a dynamic and internationally oriented team
-  Close collaboration with Professor Dr. Sabine Kuester on empirical research projects

WHAT WILL BE YOUR RESPONSIBILITIES AT THE CHAIR?

- Work on your own dissertation thesis (aim: completion within 3 years)
- Teaching assistance for Bachelor's, Master's and Doctoral courses
- Initiation and work on research projects with the aim to present them at conferences and publish them in international journals
- Acquiring research-related third party funding or conducting a teaching-related corporate project
- Collaboration in the chair's administration (e.g., Public Relations or Finance) and student support

WHO ARE WE LOOKING FOR?

- You are 2 to 6 months before graduation.
- You will graduate with a university degree (Diploma, Master's degree or similar) in Business (or adjacent fields) and have obtained an excellent academic record.
- You are a motivated, engaged and independent team player with the ability to work in national and international teams of researchers.
- You are fluent in English and ideally in German as well and gained further experience during exchange semesters and/or internships.

HOW TO APPLY

Please send your full application material (CV, letter of motivation, degrees/certificates, transcripts of records, references) to Aleksandar Blecic via e-mail.



Aleksandar Blečić, M.Sc.

Contact Person for Doctorate Studies

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Job Profile



75% position (E 13 TV-L)



Internationally oriented team



Valuable contacts in academia and practice



Young and motivated team



Multifaceted work



Structured and directed PhD program

Applicants with disabilities are given preferential consideration in the event of equal qualification. The University of Mannheim is committed to increasing the quota of women in academia and thus encourages women with relevant qualifications to apply.

Data protection: Please find detailed information on the collection of personal data from the data subject according to Article 13 GDPR on the university's homepage: www.uni-mannheim.de/datenschutz-bei-bewerbungen. Submitted application documents will only be returned if you enclose a self-addressed stamped envelope. Otherwise, they will be destroyed in accordance with current data protection law after the application procedure has ended. Electronic applications will be deleted accordingly. If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties might gain access to unencrypted e-mails during transmission.