Module: OPM 781 Research Seminar Service Operations

Contents:

The seminar introduces participants to scientific research in order to prepare them for writing their master thesis. Participants will carry out a literature research on a given topic in service operations management and analyze a related decision problem. Students will report their results in a paper and present their main findings in class.

Learning outcomes:

Students will learn how to analyze the academic literature on a given topic and thereby get prepared to independently analyze and solve a decision problem in a scientific manner within the management science field. Students will also learn how to the present the results of their analysis.

Prerequisites:

Formal: At least one module OPM 6XX (parallel attendance possible upon

request) or an equivalent module within an exchange program.

Recommended: Sound knowledge in Operations and Service Operations Management.

Profound analytical skills. Interest in working scientifically.

Obligatory registration: yes	Further Information on the registration:	
(at the end of the preceding term)	Website of the chair	
Courses	Hours per week	Self-study
Seminar	2	10
ECTS in total		6
Form of assessment	Written report (60%), presentation (30%), active	
	contribution to class discussion (10%)	
Preliminary course work	-	
Lecturer/Person in charge	Prof. Dr. Cornelia Schön	
Duration of module	1 semester	
Offering	Fall semester and Spring semester	
Language	English/German	
Program-specific educational goals	CG 1, CG 2, CG 3, CG 5	
Grade	graded	
Range of application	M.Sc. MMM, M.Sc. Bus. Edu.	