

## We redefine mobility by providing easy access to a full range of bikes everywhere you go.

List and Ride is a technology company, that operates a community marketplace for bike hire and cycling activities. Founded in Berlin end of 2016, we are an international company with offices in Berlin, Munich and Kiev and we work with talented people from around the world. Through www.listnride.com people can search and book their next cycling experience, location independent. A large selection of premium bikes and cycling activities are provided by shops, hotels, brands and private owners, which are available across cities and holiday regions in Europe.

# Master Thesis - Impact Study (m/f)

## What will keep you challenged

- Goal of the thesis: to develop a measurement approach for the social impact of the start-up ListnRide.
- In a first step, interviews with key stakeholders will be conducted to develop a theory of change for ListnRide.
- Based on this qualitative information, indicators will be developed that can serve to capture the impact on varying levels.
- Finally, based on available data, a social return on investment analysis will be computed.
- The thesis will be supervised by Prof. Laura Marie Edinger-Schons.

### Which traits contribute to your success

- Empathic personality with strong communication skills
- Driven personality eager to deliver the best outcomes, even in a fast paced environment
- Highly disciplined and independent personality

## What to expect from us

- Open culture and transparency, allowing you to get thorough insights into our company
- Unique opportunity to experience development with an impact start-up
- Flexible working hours, open culture with flat hierarchies
- Freedom to choose to work at our modern and well-equipped offices in Munich or Berlin

Do you want to be part of our success story? Please send your application to contact@listnride.com