

URBAN THINKERS CAMPUS

THE CITY WE NEED

URBAN LAB 3: Collective Impact – Monitoring the SDG Impact of Private Business

25. OCTOBER 2019, 11:00 – 04:00 PM

In this Urban Lab, the participants deal with making the private commitment to the sustainability goals of private stakeholders - especially companies - transparent. Companies in particular already have explicit references to SDG's in their CSR and sustainability reporting. However, these measures, as well as those attributable to the SDGs, are currently only included in the respective company reports.

The aim is to make the contribution of the Rhine-Neckar metropolitan region (MRN) to the SDG's transparent. Once, for example, via mapping (geographical and/or SDG-related). This means collecting, evaluating, making transparent and communicating in a clear way. On the other hand, the challenge is to calculate the collective impact of individual SDG indicators for the MRN and contributions by companies and the region as a whole to the SDG's.

Own calculations are complex, therefore an algorithm would be necessary, which automatically calculates the contribution

to the SDG indicators and overall impact (e.g. CO2 emissions) after entry into an open source platform.

In the workshop, an overview of existing sustainability measures will be provided and a methodology will be developed as to what a corresponding platform should look like. As an example, the Los Angeles Platform will be presented.

On the other hand, it can and should be discussed what organisations or companies can already contribute to the topic of sustainability (employee mobility, canteen catering, etc.). The perspective goal is to calculate and present the collective impact of the Rhine-Neckar metropolitan region in order to achieve the UN sustainability goals.

**Further information and registration at
www.utc-mannheim.de**

SCHEDULE

TIME	WHO	WHAT
11:00 am – 11:05 am	Moderation	Welcome, Introduction of subject and Procedure
11:05 am – 11:25 am	Laura Edinger-Schons, Universität Mannheim Lehrstuhl Corporate Social Responsibility	
11:25 am – 11:45 am	Heinrich Lorei, Project Manager Metropolatlas/Cooperative Data Infrastructures	Possibilities of a regional monitoring by the Metropolatlas Rhein-Neckar and examples
11:45 am – 12:05 pm	Angela Kim, SDG Data Associate at Mayors Fund for Los Angeles	Presentation Open Source Platform SDG Data
12:05 pm – 12:25 pm	Dr. Volker Proffen, Manager Public Affairs & Sustainability Südzucker AG	Sustainable reporting by private companies using the example of the Südzucker AG
12:25 pm – 1:00 pm	All	Discussion
1:10 pm – 2:00 pm	All	Lunch break
2:00 pm – 2:30 pm	All	Workshop Session (Development of strategies for anchoring and implementing municipal development policy)
3:00 pm – 3:30 pm	All	Workshop Session (Development of strategies for anchoring and implementing municipal development policy)
3:30 pm – 4:00 pm	Moderation	Summary of results
4:00 pm – 4:30 pm	All	Break
4:30 pm – 6:00 pm		Presentation of the results of the individual Urban Labs to the plenum and discussion