

Strategy to Results. CAMELOT Management Consultants is the globally leading consulting specialist for value chain management in the process, consumer product goods and manufacturing industries. As a specialist we stand for leading-edge expertise, innovative concepts and solutions as well as for superior project quality and results.

Master Thesis: The Power of Digital Technologies to Enhance ESG Performance and Transparency

In the past years, governments and companies have dedicated significant efforts to establishing regulations and standards for sustainability in the domains of environment, social and governance (ESG) and building compliance for internal & external sustainability reporting. Still, there is the need to more deeply embed sustainability targets and actions in day-to-day operations along the entire value and supply chain. While methodology around sustainability is evolving, use cases for digital technologies (e.g., blockchain) are not exhaustively applied, yet. What are the best IT tools, software, and systems to embed sustainability in business? How to choose the right tool for which ESG initiative? The goal of the thesis is to create a conceptual framework of suitable digital tools for ESG-related processes based on a study using semi-structured expert interviews and to generate implications for business who consider adopting such tools.

What's your future business?

- ▶ Conduct expert interviews to gather a knowledge base about the status quo of technology adoption to enhance ESG performance and transparency
- ▶ Assess effective digital tools to cope with current business challenges, e.g., due diligence law or the federal Climate Change Act
- ▶ Identify real-life use cases of digital applications to ESG-related business activities
- ▶ Define the leverage for digital ESG optimization for key value chain processes

Who are you?

- ▶ Ongoing master's degree at the University of Mannheim
- ▶ Desire to combine data science and supply chain management
- ▶ Analytical thinking, affinity for digital technologies and pleasure when working in an international team
- ▶ Very good communication and presentation skills in German and English

What do we believe in?

Triggering sustainability by digital innovation and collaboration – this is our mission. Consultancy is people business and knowledge is key. That is why we value our employees as much as our clients. Together, we develop skills mutually matching our visions and ideas by constantly learning, growing and innovating. CAMELOT colleagues take responsibility from the moment they join us. Entrepreneurial attitude is as important to us as strong teamwork, knowledge sharing and corporate social responsibility.



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