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| OPM 765 | Introduction to scientific writing and presentation for term papers |
| Language | English/German |
| Aim of module | The module offers students an introduction to the basics of writing a seminar thesis in general and the guidelines of the Chair of Production Management in special. This includes a brief introduction on how to structure a literature review and discussion. Additionally students will get to know the formal guidelines for their seminar papers (general style of citations, formal requirements concerning tables and figures and structure/outline) and seminar presentations (structure, slide design, basic principles of verbal presentation) at the Chair of Production Management. |
| Learning outcomes | Students should be able to fulfill term paper quality requirements. Therefore basic principles and methods of scientific writing as well as guidelines for a coherent verbal presentation of the papers main hypotheses should be understood and implemented by participants. |
| Prerequisites | Formal: Registration for the Research Seminar Production Management (OPM 761) Recommended: Interest in scientific writing and research methods, plan to write thesis at the Chair of Production Management |