Business Analytics helps to optimize decisions for future operations systems. This course introduces modeling approaches for planning and scheduling of operations. Operational and tactical planning tasks are formulated as linear and mixed integer linear programming models. All lectures will be given in a computer lab, where the optimization models are implemented and solved using standard tools of business analytics. Different heuristic techniques to cope with the complexity of real world problems are introduced and implemented. During the course the students will work on several case studies and assignments (individual and in groups).

**Learning Goals**

- Students learn how to structure operations planning and scheduling problems. They are able to translate them into mixed integer linear models and implement them in standard business analytics tools to derive optimal plans/schedules.
- The students also learn to deal with the complexity of real world problems (e.g., via aggregation, relaxation, and decomposition techniques) and how to perform sensitivity analyses in order to obtain useful managerial insights.

**Prerequisites:**

- Successful completion of the course OPM 561 is required. Other modules may be accepted upon request.

**Registration/Enrolment**

The course requires a registration through the Student Portal "Portal²". For more information please see [Link](#).

**Dates and Times**

This course will be on the following dates (room 358 L7,3-5)

- Lecture / Exercise  
  Wednesday  
  20.02.2019 – 29.05.2019  
  10:15 – 13:30 (B2-B3)

---

**Contact Information**

**Prof. Dr. Raik Stolletz**

Chair of Production Management  
Faculty of Business | University of Mannheim  
Schloss (SO 230) | 68131 Mannheim | Germany | Phone +49 621 181-1578 | Fax +49 621 181-1579  
Email: opm662@bwl.uni-mannheim.de | Homepage: [http://bwl.uni-mannheim.de/stolletz](http://bwl.uni-mannheim.de/stolletz)