

ACADEMIC VITA

MARC KOWALZICK

University of Mannheim

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Education

2018-2022: Ph.D. student Management, University of Mannheim, Germany (summa cum laude)

2015-2017: M.Sc. Management, University of Mannheim, Germany (1.3)

2012-2015: B.Sc. Business Administration, University of Applied Science (FHDW), Germany (1.4)

Research

Interests

Strategic leadership, executive characteristics, turnaround situations, family firms, executive succession, organizational performance

Awards

FIU Center for Leadership and the Academy of Management's Network of Leadership Scholars (2023)

Finalist for the Alvah H. Chapman Jr. Outstanding Dissertation Award

European Academy of Management 23rd Annual Conference (2023)

Finalist for the Best Conference Reviewer Award

Best Paper Award of the Strategic Management SIG

Paper: A Moral Foundations Perspective on CEO Political Ideology and Moral Behavior

European Academy of Management 21st Annual Conference (2021)

Outstanding Reviewer Award of the Strategic Management SIG

European Academy of Management 20th Annual Conference (2020)

Best Paper Award of the Strategic Management SIG

Paper: CEO Hubris, Risk-Taking, and Strategic Renewal

18th International European Conference on Entrepreneurship Research (2020)

Best Conference Paper Award

Paper: Business on the Line: Entrepreneurs and Family Firms in Crises

European Academy of Management 18th Annual Conference (2018)

Best Paper Award of the Strategic Management SIG

Paper: The Performance Effect of CEO Overconfidence in Turnaround Situations

Peer-reviewed research – Publications

Kowalzick, M., & Appels, M. 2022. To Change or not to Change? Evidence on the Steadiness of More Hubristic CEOs. *Journal of Management*, Forthcoming.

(Impact Factor: 13.508; A Journal)

Kowalzick, M., Ahrens, J.P., Lauterbach, J.G., & Tang, Y. 2023. Overconfident CEOs in Dire Straits: How Incumbent and Successor CEOs' Overconfidence Affects Firm Turnaround Performance. *Journal of Management Studies*, Forthcoming.

(Impact Factor: 9.720; A Journal)

Peer-reviewed research – Submissions under review

[Title omitted]

with Moritz Appels and Michael Woywode

Submitted to: **Academy of Management Journal** (Impact Factor: 10.979; A* Journal)

Status: Invited for revision & resubmission, first round.

[Title omitted]

with Jan-Philipp Ahrens, Jochim Lauterbach, and Jennifer Petriglieri

Submitted to: **Family Business Review** (Impact Factor: 7.575; B Journal)

Status: Invited for revision & resubmission, second round.

Work in progress – Working papers

[Title omitted]

with Moritz Appels

Target Journal: **Administrative Science Quarterly**

[Title omitted]

with Jan-Philipp Ahrens and Baris Istipliler

Target Journal: **Strategic Management Journal**

[Title omitted]

with Moritz Appels and Michael Woywode

Target Journal: **Journal of Management**

[Title omitted]

with Moritz Appels, Alessandro Piazza and Brian Chung

Target Journal: **Strategic Management Journal**

[Title omitted]

with Krishnan Nair and Moritz Appels

Target Journal: **Administrative Science Quarterly**

Grants

Julius-Paul-Stiegler-Gedächtnis-Stiftung e.V.

Conference travel-grant (2022):

Presentation at the Academy of Management 82nd Annual Meeting, Seattle, USA

IDEUM – Internationalization of Doctoral Education @the University of Mannheim

Conference travel-grant (2019):

Presentation at the Academy of Management 79th Annual Meeting, Boston, USA

Julius-Paul-Stiegler-Gedächtnis-Stiftung e.V.

Conference travel-grant (2018):

Presentation at the Academy of Management 78th Annual Meeting, Chicago, USA

Conference presentations

2023

Academy of Management 83rd Annual Meeting, Boston, USA (2023)

A Moral Foundations Perspective on CEO Political Ideology and Moral Behavior

European Group of Organization Studies 39th Colloquium, Cagliari, Italy (2023)

A Moral Foundations Perspective on CEO Political Ideology and (Ir)responsible Behavior

European Academy of Management 23rd Annual Conference, Dublin, Ireland (2023)

A Moral Foundations Perspective on CEO Political Ideology and Moral Behavior

2022

Academy of Management 82nd Annual Meeting, Seattle, USA (2022)

CEO Political Ideology: Revisiting its Responsibility Implications

5th Family Business Research Forum, Hasselt, Belgium (2022)

The ATALANTA Algorithm to Facilitate the Global Identification of Family Firms

2021

Academy of Management 81st Annual Meeting, Boston, USA (2021)

Game On: CEO Political Ideology and the Numbers Game
And Everything Stays the Same: How CEO Hubris Induces Persistence

European Academy of Management 21th Annual Conference, virtually (2021)

Game On: CEO Political Ideology and the Numbers Game
The Role of CEO Hubris and Conservatism in CEOs' Steady Inclinations

2020

European Academy of Management 20th Annual Conference, virtually (2020)

CEO Hubris, Risk-Taking, and Strategic Renewal
How Incumbent and Successor CEO Overconfidence Affects Firm Turnaround Performance
How Leader Identity Content and Social Context Shape Turnaround Performance

6th International Research Forum on Mittelstand, virtually (2020)

Identity and Crisis Behavior of Entrepreneurial and Family Firms

18th International European Conference on Entrepreneurship Research, virtually (2020)

Business on the Line: Entrepreneurs and Family Firms in Crises

24th G-Forum Conference, virtually (2020)

Business on the Line: Entrepreneurs and Family Firms in Crises

2019

23rd G-Forum Conference, Vienna, Austria (2019)

On Conflict and Consonance: Founder and Family Involvement in Turnaround Situations

Academy of Management 79th Annual Meeting, Boston, USA (2019)

On Conflict and Consonance: Founder and Family Involvement in Turnaround Situations

European Academy of Management 19th Annual Conference, Lisbon, Portugal (2019)

On Conflict and Consonance: Founder and Family Involvement in Turnaround Situations

4th Family Business Research Forum, Monaco, Monaco (2019)

Family Firms at the Hardness Test

9. Konferenz deutschsprachiger Zentren für Familienunternehmensforschung, Bielefeld, Germany (2019)

How CEO Identity and Social Structure Dynamics mold Crisis Response in Response and Performance
in Founder and Family Influenced Firms - Evidence from S&P 1500

2018

Academy of Management 78th Annual Meeting, Chicago, USA (2018)

The Performance Effect of CEO Overconfidence in Turnaround Situations

European Academy of Management 18th Annual Conference, Reykjavik, Iceland (2018)

The Performance Effect of CEO Overconfidence in Turnaround Situations

Teaching experience

MAN 804: Advances in Strategic Management, Spring 2019 (Ph.D. level, University of Mannheim)

MAN 770: Research Seminar, since Fall 2019 (Master level, University of Mannheim)

Reviewing activity

Journal of Management Studies

Journal of Business Ethics

Global Strategy Journal

Journal of Family Business Strategy

Academy of Management Annual Conference, since 2020

European Academy of Management Annual Conference, since 2019