

ACADEMIC VITA

MARC KOWALZICK

University of Mannheim

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Education

2018-current: Ph.D. student Management, University of Mannheim, Germany

2015-2017: M.Sc. Management, University of Mannheim, Germany

2012-2015: B.Sc. Business Administration, University of Applied Science (FHDW), Germany

Research

Interests

Strategic leadership, executive characteristics, turnaround situations, family firms, executive succession, organizational performance

Awards

European Academy of Management 21th Annual Conference (2021)

Outstanding Reviewer Award of the Strategic Management SIG

European Academy of Management 20th Annual Conference (2020)

Best Paper Award of the Strategic Management SIG

Paper: CEO Hubris, Risk-Taking, and Strategic Renewal

18th International European Conference on Entrepreneurship Research (2020)

Best Conference Paper Award

Paper: Business on the Line: Entrepreneurs and Family Firms in Crises

European Academy of Management 18th Annual Conference (2018)

Best Paper Award of the Strategic Management SIG

Paper: The Performance Effect of CEO Overconfidence in Turnaround Situations

Peer-reviewed research – Submissions under review

[Title omitted]

with Jan-Philipp Ahrens and Jochim Lauterbach

Submitted to: **Strategic Management Journal** (Impact Factor: 5.463; A Journal)

Status: Invited for revision & resubmission, first round.

[Title omitted]

with Jan-Philipp Ahrens, Jochim Lauterbach, and Yi Tang

Submitted to: **Academy of Management Journal** (Impact Factor: 7.571; A* Journal)

Status: Invited for revision & resubmission, first round.

[Title omitted]

with Moritz Appels

Submitted to: **Journal of Management** (Impact Factor: 8.852; A Journal)

Status: Invited for revision & resubmission, first round.

[Title omitted]

with Jan-Philipp Ahrens, Jochim Lauterbach, and Jennifer Petriglieri

Submitted to: **Journal of Business Venturing** (Impact Factor: 7.590; A Journal)

[Title omitted]

with Michael Woywode

Submitted to: **Strategic Management Journal** (Impact Factor: 5.463; A Journal)

Work in progress – Working papers

[Title omitted]

with Moritz Appels

Target Journal: **Administrative Science Quarterly**

Work in progress – Data analysis / Manuscript drafting stage

Red or Blue Pill: How CEO Political Ideology Affects Organizational Turnaround – with Magnus Schücker

On the Simultaneous Assessment of CEO Characteristics – with Moritz Appels and Himani Singh

The Antecedents of Firm-Risk – with Jan-Philipp Ahrens

Family Firms in Europe – with Jan-Philipp Ahrens and Baris Istipliler

Grants

IDEUM – Internationalization of Doctoral Education @the University of Mannheim

Conference travel-grant (2019):

Presentation at the Academy of Management 79th Annual Meeting, Boston, USA

Julius-Paul-Stiegler-Gedächtnis-Stiftung e.V.

Conference travel-grant (2018):

Presentation at the Academy of Management 78th Annual Meeting, Chicago, USA

Conference presentations

2020

European Academy of Management 20th Annual Conference, virtually (2020)

CEO Hubris, Risk-Taking, and Strategic Renewal

How Incumbent and Successor CEO Overconfidence Affects Firm Turnaround Performance

How Leader Identity Content and Social Context Shape Turnaround Performance

6th International Research Forum on Mittelstand, virtually (2020)

Identity and Crisis Behavior of Entrepreneurial and Family Firms

18th International European Conference on Entrepreneurship Research, virtually (2020)

Business on the Line: Entrepreneurs and Family Firms in Crises

24th G-Forum Conference, virtually (2020)

Business on the Line: Entrepreneurs and Family Firms in Crises

2019

23rd G-Forum Conference, Vienna, Austria (2019)

On Conflict and Consonance: Founder and Family Involvement in Turnaround Situations

Academy of Management 79th Annual Meeting, Boston, USA (2019)

On Conflict and Consonance: Founder and Family Involvement in Turnaround Situations

European Academy of Management 19th Annual Conference, Lisbon, Portugal (2019)

On Conflict and Consonance: Founder and Family Involvement in Turnaround Situations

4th Family Business Research Forum, Monaco, Monaco (2019)

Family Firms at the Hardness Test

9. Konferenz deutschsprachiger Zentren für Familienunternehmensforschung, Bielefeld, Germany (2019)

How CEO Identity and Social Structure Dynamics mold Crisis Response in Response and Performance in Founder and Family Influenced Firms - Evidence from S&P 1500

2018

Academy of Management 78th Annual Meeting, Chicago, USA (2018)

The Performance Effect of CEO Overconfidence in Turnaround Situations

European Academy of Management 18th Annual Conference, Reykjavik, Iceland (2018)

The Performance Effect of CEO Overconfidence in Turnaround Situations

Teaching experience

MAN 804: Advances in Strategic Management, Spring 2019 (Ph.D. level, University of Mannheim)

MAN 770: Research Seminar, Fall 2019, Spring 2020, Fall 2020 (Master level, University of Mannheim)

Reviewing activity

Journal of Family Business Strategy

Academy of Management Annual Conference, since 2020

European Academy of Management Annual Conference, since 2019