

CURRICULUM VITAE

Personal Information

Name: **Baris Istipliler**
 Nationality: Turkish
 Place of Birth: Konak (Izmir), Turkey
 Address (office): Institut für Mittelstandsforschung der Universität Mannheim
 L9 1-2
 68161 Mannheim
 Email: baris.istipliler@staff.uni-mannheim.de
 Languages: Turkish (native), English, German (fluent)
 Research interests: Entrepreneurship and family business research, SME innovation, strategic management, crowdfunding

Current Position

since 01/2018 Research Associate/PhD Candidate
 Chair of SME Research and Entrepreneurship, University of Mannheim

Education

since 01/2018 PhD Candidate (*doctor rerum politicarum*)
 University of Mannheim
 2014 - 2017 Mannheim Master in Management (M.Sc.)
 University of Mannheim
 2008 - 2013 Bachelor of Business Administration (B.Sc.)
 Ege University, Izmir (Turkey)
 2011 - 2012 → *Exchange period: Justus Liebig Universität Giessen*

Work Experience

2017 - 2018 Student Assistant, *Chair of SME Research and Entrepreneurship, Uni. Mannheim*
 2016 - 2018 Working Student, *Industry Cloud Organization, SAP SE*
 2015 - 2016 Internships (inv. relations, controlling, audit), *TAKKT AG, Liebherr, EY Turkey*
 2013 - 2014 Voluntary Work, *Educational Volunteers Foundation of Turkey*

Awards and Nominations

2019 IECER Best Paper Award, Interdiscipl. European Conf. on Ent.; Utrecht, Netherlands
 2019 AoM Best Paper Award, 79th AoM Conference; Boston, USA
 2019 Rosemont International Best Paper Award, 4th IFBRF; Monaco
 2019 G-Forum Best Paper Award Nomination, 23rd G-Forum Conference, Wien
 2016 BearingPoint Be.Project 2016 Best Startup Case (8000€ for Team Eyescan)
 2013 Bachelor of Science with High Honors, Ege University

Scholarships and Grants

2019 Universität Mannheim IDEUM Travel Grant - 79th AoM Conference; Boston, USA
 2019 Stiegler Foundation Travel Grant - 19th EURAM Conference; Lisbon, Portugal
 2018 Stiegler Foundation Travel Grant - 18th EURAM Conference; Rijkjavik, Iceland
 2011 ERASMUS LLP Scholarship - Two semesters exchange at JLU Giessen, Germany

Publications

- 2019 Proceedings of the 40th International Conference on Information Systems
"The Star Citizen Phenomenon & the 'Ultimate Dream Management' Technique in Crowdfunding,"
- 2019 Academy of Management Best Paper Proceedings 2019
Role of Sovereignty Goals in Explaining the Stakeholder Orientation of Family Firms

Working Papers

- Title: Learning the bias? How successor pre-succession firm experience affects family firm performance
Authors: Istipliler, B., Ahrens J.-P., Bort, S., Isaak, A.
Status: Revise and resubmit – *Journal of Management Studies*
- Title: L'entreprise c'est moi: The sovereignty concept - Re-understanding stakeholder orientation in family firms
Authors: Istipliler, B., Ahrens J.-P., Hauser, C., Calabrò, A.
Status: Revise and resubmit – *Journal of Family Business Strategy*
- Title: Multidimensional cognitive style: Linking founders to firm performance through strategy and resource orchestration
- Authors: Lanivich, S., Adomako, S., Ahsan, M., Istipliler, B.,
Status: Under review – *Strategic Management Journal*
- Title: Entrepreneurial alertness and firm performance: Mediation of entrepreneurial orientation and moderating role of competitive intensity
Authors: Istipliler, B., Mole, K., Ahsan, M., Adomako, S., Tang, J., Gyensare, M. A.
Status: Under review – *Entrepreneurship Theory and Practice*
- Title: A succession dance? The influence of preferences, human capital, and ownership on prolonged predecessor activity
Authors: Ahrens, J.-P., Zyburá, J., Istipliler, B., Woywode, M., Kowalzik, M.
Status: Under review – *Small Business Economics*
- Title: What do entrepreneurs expect from their spouses? And how do family entrepreneurs differ?
Authors: Stamm, I., Ahrens, J.-P., Bernhard, F., Istipliler, B.
Status: Under review – *Journal of Family Business Strategy*
- Title: Resource induced coping heuristics transform psychological capital into new opportunities
Authors: Karami, M., Tang, J., Istipliler, B., Adomako, S.
Status: Under review – *International Journal of Entrepreneurial Behavior & Research*
- Title: Family shareholders and their attachment to their firms: A structural equation analysis
Authors: Hauer, A., Keese, D., Istipliler, B.
Status: Finalizing for journal submission – *Long Range Planning*

- Title: Flowers of adversity: Innovative SMEs in post-Communist Ukraine
Authors: Istipliler, B., Bort, S., Woywode, M.
Status: Finalizing for journal submission – *Strategic Entrepreneurship Journal*
- Title: Organizational factors underlying high-tech scale-up performance and transitional success
Authors: Mula, C., Istipliler, B.
Status: Finalizing for journal submission – *Small Business Economics*
- Title: Rolling stone gathers no moss: The role of change in the successions of family firms
Authors: Istipliler, B., Ahrens, J.-P., Woywode, M., Park, K.E.
Status: Finalizing for journal submission – *Small Business Economics*
- Title: Going beyond first-layer component based identifications of family firms: Atalanta Algorithm
Authors: Ahrens, J.-P., Istipliler, B., Kowalzik, M., Keese, D.
Status: Compiling results & writing – Target: *Strategic Management Journal*
- Title: Failing better? Factors affecting post entrepreneurial failure learning and restart
Authors: Istipliler, B.
Status: Data gathering and preliminary analysis, experimental design pending

Other Academic Services and Responsibilities

2020	Organizer & Track Proponent – 6th International Research Forum on Mittelstand (IRFM) (15-17 Nov 2020, Mannheim)
2020	Vice President, SIGGAME - Association for Information Systems Special Interest Group on Game Design and Research
2020	Track Proponent, SIG 04.03 - Finance, Governance, and Human Resource Management in Family Business - 20th EURAM
2020	Track Proponent, SIG 04.05 - Organization, Management, Sociology, and Psychology in Family Firms: Behavior, Values, Relations, and Social Structure - 20th EURAM
2019	Track Proponent, SIG 04.05 - Organization, Management, Sociology, and Psychology in Family Firms: Behavior, Values, Relations, and Social Structure - 19th EURAM
2019	Track Proponent, SIG 04.03 - Finance, Governance, and Human Resource Management in Family Business - 19th EURAM

Conference Presentations

Founder Cognitive Style & Firm Performance

Accepted (online) at 81st AoM Conference (Virtual, Jul 29 - Aug 4, 2021)

What do entrepreneurs expect from their spouses? And how do family entrepreneurs differ?

Accepted (online) at 20th EURAM Conference (Virtual, Jun 16-18, 2021)

Ultimate Dream Management: An Innovative Crowdfunding Management Technique

Accepted (online) at 20th EURAM Conference (Virtual, Jun 16-18, 2021)

- What do entrepreneurs expect from their spouses? And how do family entrepreneurs differ?
Accepted (online) at IFERA 2021 Conference (Virtual, Jun 14-25, 2021)
- Entrepreneurial Alertness and Bricolage: Examining the Cognitive and Behavioral Antecedents of EO
Presented (online) at 20th EURAM Conference (Dublin, Dec 4-6, 2020)
- Flowers of adversity: The relationship between perf. and inst. pressures faced by innovative SMEs
Presented (online) at 20th EURAM Conference (Dublin, Dec 4-6, 2020)
- Rolling stone gathers no moss: The role of change in the successions of family firms
Presented (online) at 20th EURAM Conference (Dublin, Dec 4-6, 2020)
- Flowers of adversity: The relationship between perf. and inst. pressures faced by innovative SMEs
Presented (online) at 6th IRFM Conference (Mannheim, Nov 15-17, 2020)
- Exchanges about dreams: Towards a new management technique for crowdfunding
Presented (online) at 24th G-Forum Conference (Karlsruhe, 28.-02.10, 2020)
- Emergence of EO at the intercept of cognition and behavior: An examination of EA and bricolage
Presented (online) at 24th G-Forum Conference (Karlsruhe, 28.09-02.10, 2020)
- Flowers of adversity: The relationship between perf. and inst. pressures faced by innovative SMEs
Presented (online) at 24th G-Forum Conference (Karlsruhe, 28.09-02.10, 2020)
- Organizational factors underlying high-tech scale-up performance and transitional success
Presented (online) at 24th G-Forum Conference (Karlsruhe, 28.09-02.10, 2020)
- Entrepreneurial Alertness and Bricolage: Examining the Cognitive and Behavioral Antecedents of EO
Presented (online) at 80th AoM Conference (Vancouver, Aug 7-11, 2020)
- Learning the Bias? How Successor Pre-Succession Firm Experience affects Family Firm Performance
Presented (online) at 80th AoM Conference (Vancouver, Aug 7-11, 2020)
- The Star Citizen Phenomenon & the 'Ultimate Dream Management' Technique in Crowdfunding
Presented at 40th Conference on Information Systems (Munich, Dec 16, 2019)
- Learning the Bias? How Successor Pre-Succession Firm Experience affects Family Firm Performance
Presented at 23rd G-Forum Conference (Wien, Jun 26, 2019)
- Role of Sovereignty Goals in explaining Stakeholder Orientation in Family Firms.
Presented at 23rd G-Forum Conference (Wien, Jun 26, 2019)
- Role of Sovereignty Goals in explaining Stakeholder Orientation in Family Firms.
Presented at 79th AoM Conference (Boston, Aug 12, 2019)
- Learning the Bias? How Successor Pre-Succession Firm Experience affects Family Firm Performance
Presented at 19th EURAM Conference (Lisbon, Jun 27, 2019)
- Innovation and Collaboration to boost SME Performance in institutionally restricted Environments.
Presented and Poster at VW Trilateral Partnerships Symposium (Dresden, May 13, 2019)
- When successors learn not to see the wood for the trees in family firms.
Presented at 4th IFBRF (Monaco, May 4, 2019)
- On the Goals of Family Firms: Role of Sovereignty Goals in Explaining Stakeholder Orientation.
Presented at 9th IRMBAM (Nice, Jul 7, 2018)

On the Goals of Family Firms: From Family Involvement to Sovereignty and Social Responsibility.
Presented at 18th EURAM (Iceland, Jun 21, 2018)

On the Goals of Family Firms: Relationship between family influence and non-economic goal sets.
Presented at 3rd IFBRF (Vienna, Sep 22, 2017)

Teaching Activities (*SS xx = Summer Semester year 20xx; WS xx = Winter Semester year 20xx*)

MAN 456 Digital Entrepreneurship and Virtual Crowd Campaign Mgmt. (Lecturer - WS 20, SS 21)
MAN 770 Research Seminar (Applied Econometrics Instructor – SS 21, SS 20, SS 19, WS 18, SS 18)
MAN 301 Strategic and International Management (Exercise Instructor - WS 18, WS 19, WS 20)
MAN 450 Entrepreneurship, Inno. and Bus. Model Design (Exercise Instructor – SS 20, SS 19)
MAN 633 Entrepreneurial Spirit (Course Instructor and Startup Coach - SS 19)
MAN 453 Thinking beyond boxes - Advance your Startup (Startup Coach - SS 19)
MAN 631 Creativity and Entrepreneurship in Practice (Startup Coach - WS 18)
Master and Bachelor Theses (finished or registered: 22 ; proposal phase: 1 - since SS 18)

Review Activities

Journal of Family Business Strategy (2 Reviews)
Business Ethics: A European Review (4 Reviews)
European Research on Management and Business Economics (1 Review)
Junior Management Science (2 Reviews)
Ad-hoc reviewer for several conferences (EURAM, IFERA, FERC, IFBRF, IRFM, IRMBAM)