



The University of Mannheim is a higher education institution with a distinct profile in economics and social sciences and an outstanding reputation in research and teaching. It is in these two fields that the university has repeatedly been ranked as one of the top research universities in Europe for years. The Business School is particularly renowned as one of the best in Europe. Located in one of Europe's largest baroque palaces, it stands for first-class research and teaching, promotes diversity and international collaboration and benefits from a high-profile network of business partners.

To expand our academic team, we are looking to permanently fill the position of a **W3 professor of marketing** at the earliest opportunity. The ideal candidate will enhance current research efforts and further develop the level of expertise of the school in the field.

Responsibilities

- International top-level research yielding prominent publications in marketing and related fields
- Ability to represent the field in both research and teaching
- Teaching, particularly English-language courses in the bachelor's and master's programs, as well as in the doctoral program
- Teaching English-language courses in the MBA program and in the field of executive education
- Comprehensive guidance of students

Requirements

- Academic degree, doctorate, and habilitation or equivalent
- International recognition for outstanding research
- Proven publication of articles in prominent international academic journals
- Excellent English-language teaching skills and teaching experience in the MBA and executive education field
- Willingness to relocate to Mannheim or the greater area in order to become an active member of the university community

What We Offer

Established with a commitment to exceptional research, the Business School at the University of Mannheim trains responsible future leaders. The outstanding quality of the school is regularly confirmed by top rankings and triple crown accreditations, ensuring a commitment to continuously excellent and innovative research and teaching.

- This is why you will find a unique, challenging research community with outstanding working conditions. Interdisciplinary research collaboration is enabled through cooperation with other disciplines and renowned research institutions.
- Together with the Mannheim Business School gGmbH and the school, you will create an outstanding center for lifelong learning in order to offer methodical and analytical degree programs at all academic levels - from the bachelor's to the doctoral program, including MBA and executive education programs.
- Our excellent reputation guarantees that we teach students of outstanding quality.
- You will be working in an international teaching and learning environment. Exclusive practical insights will ensure the relevance of research and teaching activities. Our professors publish research results in cooperation with companies and organizations, are active members of political advisory committees and engage with both national and international media outlets.
- You will experience an environment that champions diversity and social inclusion and places great importance on equal opportunities and equality. Therefore, the school particularly encourages qualified female academics to apply.

Contact the University of Mannheim

If you have any subject-specific questions about the open professorship, please contact Professor Florian Stahl (florian.stahl@uni-mannheim.de). Please submit your application including the relevant documents by 30 September 2025, preferably as a PDF file either via e-mail to recruiting.marketing@uni-mannheim.de or by mail to: Universität Mannheim, Fakultät für Betriebswirtschaftslehre, Dekan Joachim Lutz, L 5, 5 in 68131 Mannheim.

Legal Disclaimer:

The conditions for an appointment are stipulated in section 47 of the Act on Higher Education of the Land of Baden-Württemberg (LHG).

Applicants with a disability are given preferential consideration in the event of equal qualification.

Please find detailed information on your rights regarding the collection of personal data according to article 13 of the General Data Protection Regulation (DSGVO) on the University of Mannheim website, <https://www.uni-mannheim.de/en/about/working-at-the-university-of-mannheim/employment-opportunities/data-protection-during-the-job-application-process/>.

If you apply by e-mail, please note that protection of confidential data cannot be guaranteed as unauthorized third parties could gain access to unencrypted e-mails during transmission.